



Rockwall County, TX

★ ★ ★ ★ ★
WORKFORCE SOLUTIONS
NORTH CENTRAL TEXAS

QUALIFIED CANDIDATES. BETTER JOBS. NO CHARGE.

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Arlington, Texas 76005

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Report Parameters

1 County

48397 Rockwall County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

103,534

Population (2019)

Population grew by **16,460** over the last 5 years and is projected to grow by **12,293** over the next 5 years.

37,047

Total Regional Employment

Jobs grew by **8,001** over the last 5 years and are projected to grow by **6,266** over the next 5 years.

\$93.3K

Median Household Income (2017)

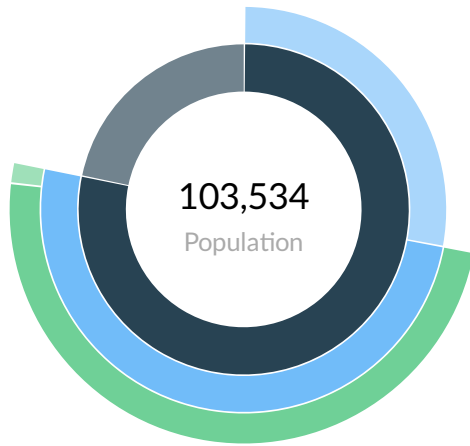
Median household income is **\$35.6K** above the national median household income of \$57.7K.

Takeaways

- As of 2019 the region's population increased by **18.9%** since 2014, growing by 16,460. Population is expected to increase by **11.9%** between 2019 and 2024, adding 12,293.
- From 2014 to 2019, jobs increased by **27.5%** in Rockwall County, TX from 29,046 to **37,047**. This change **outpaced the national growth rate of 7.3% by 20.2%**. As the number of jobs increased, the **labor force participation rate decreased from 65.3% to 64.4% between 2014 and 2019**.
- Concerning educational attainment, **26.7% of Rockwall County, TX residents possess a Bachelor's Degree** (7.9% above the national average), and **7.6% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	103,534	52,084	37,047	104.3	\$3.72B	\$5.87B	\$2.70B
WSNCT Service Area	3,008,708	1,590,685	1,135,142	96.9	\$144.34B	\$164.56B	\$112.04B
16-County Region	7,797,634	4,084,633	4,030,271	98.0	\$544.73B	\$327.32B	\$395.49B
City of McKinney Zip Codes	224,683	N/A	83,218	105.2	\$10.63B	\$15.78B	\$11.22B
Nation	329,399,330	164,576,320	164,699,638	100.0	\$20.78T	\$0	\$8.91T

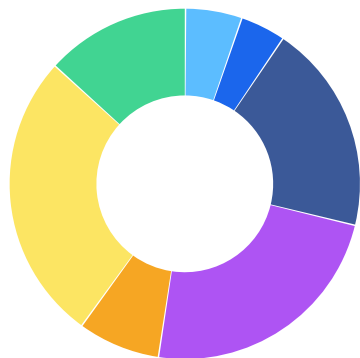
2019 Labor Force Breakdown



	Population
● Total Working Age Population	80,933
● Not in Labor Force (15+)	28,849
● Labor Force	52,084
● Employed	50,579
● Unemployed	1,505
● Under 15	22,601

Educational Attainment

Concerning educational attainment, **26.7% of Rockwall County, TX residents possess a Bachelor's Degree** (7.9% above the national average), and **7.6% hold an Associate's Degree** (0.5% below the national average).

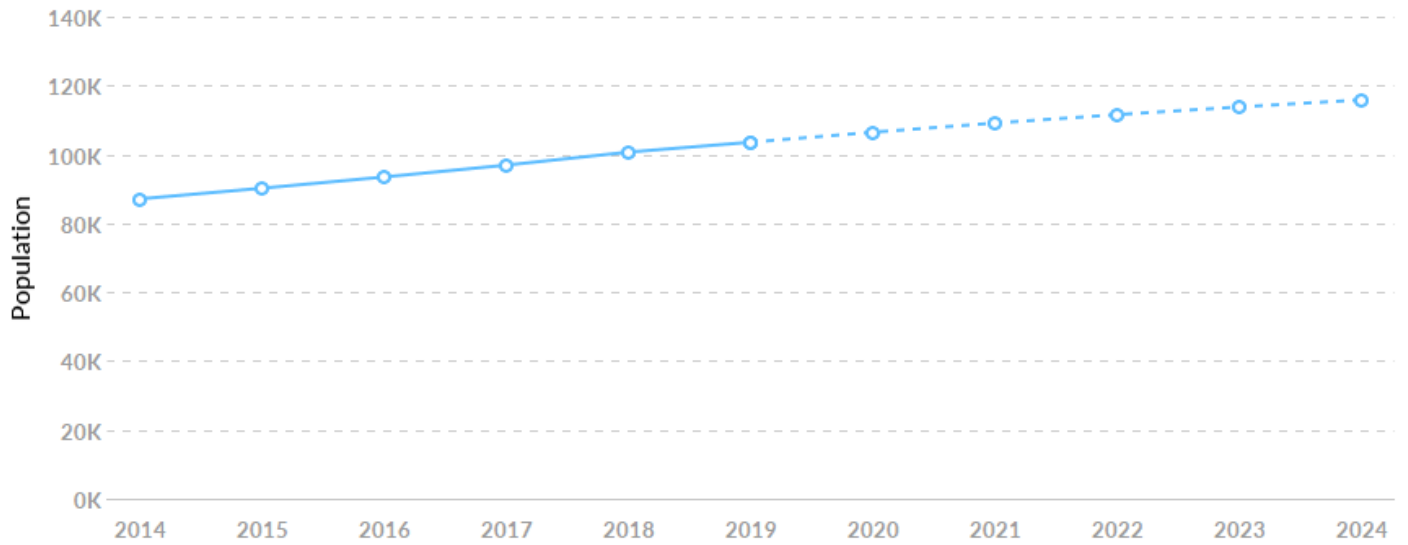


	% of Population	Population
● Less Than 9th Grade	5.2%	3,518
● 9th Grade to 12th Grade	4.2%	2,818
● High School Diploma	19.3%	13,056
● Some College	23.6%	15,928
● Associate's Degree	7.6%	5,123
● Bachelor's Degree	26.7%	18,050
● Graduate Degree and Higher	13.3%	8,995

Historic & Projected Trends

Population Trends

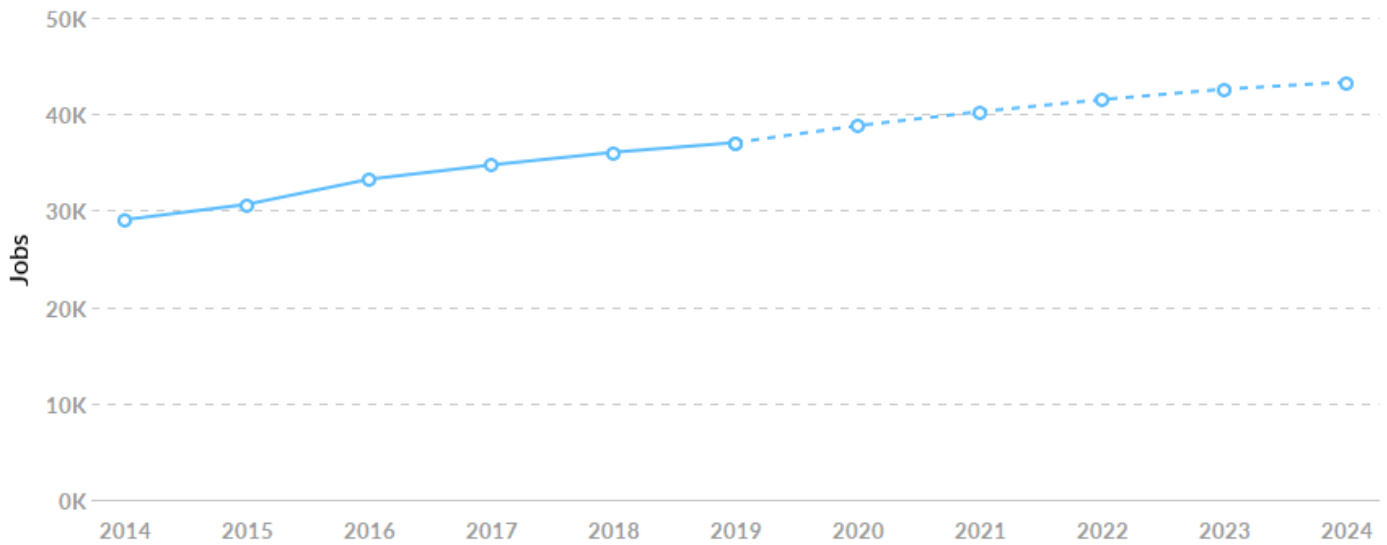
As of 2019 the region's population increased by 18.9% since 2014, growing by 16,460. Population is expected to increase by 11.9% between 2019 and 2024, adding 12,293.



Timeframe	Population
2014	87,073
2015	90,170
2016	93,434
2017	96,878
2018	100,657
2019	103,534
2020	106,433
2021	109,100
2022	111,545
2023	113,784
2024	115,827

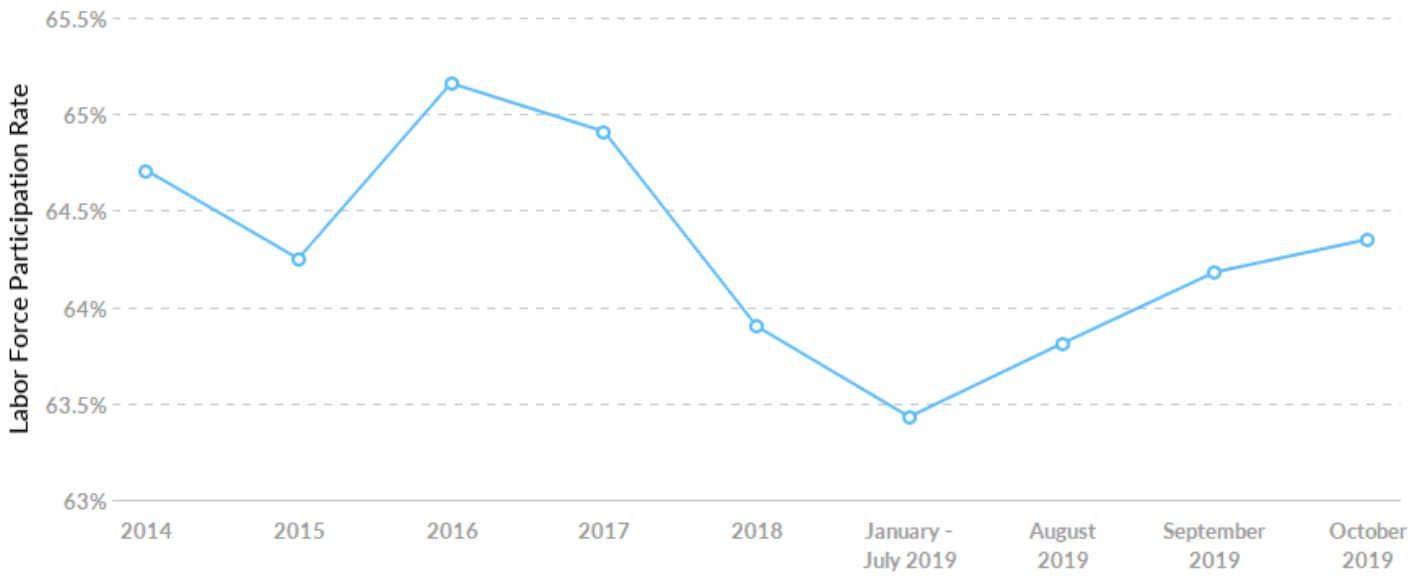
Job Trends

From 2014 to 2019, jobs increased by 27.5% in Rockwall County, TX from 29,046 to 37,047. This change outpaced the national growth rate of 7.3% by 20.2%.



Timeframe	Jobs
2014	29,046
2015	30,633
2016	33,243
2017	34,725
2018	36,038
2019	37,047
2020	38,795
2021	40,254
2022	41,503
2023	42,591
2024	43,312

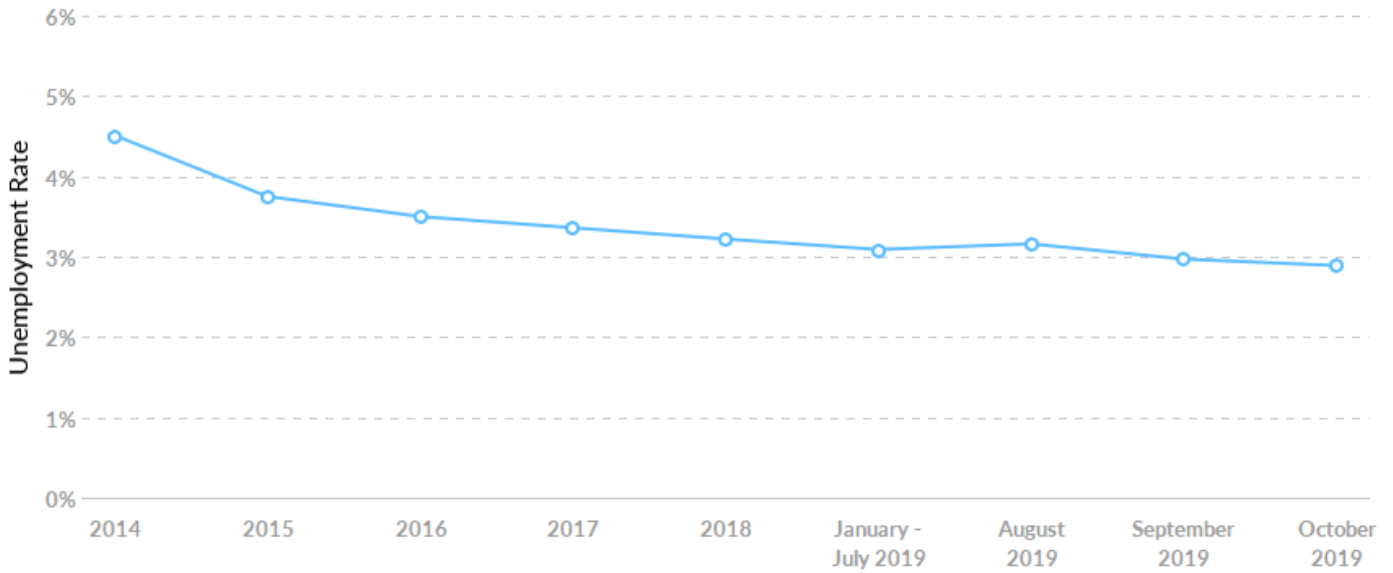
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	64.71%
2015	64.25%
2016	65.16%
2017	64.91%
2018	63.90%
January - July 2019	63.43%
August 2019	63.81%
September 2019	64.18%
October 2019	64.35%

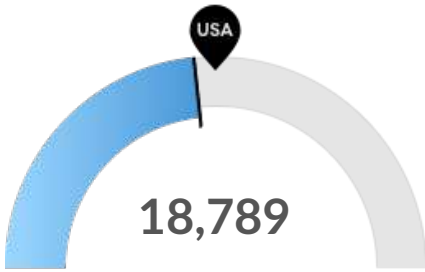
Unemployment Rate Trends

Rockwall County, TX had an October 2019 unemployment rate of 2.89%, decreasing from 4.51% 5 years before.



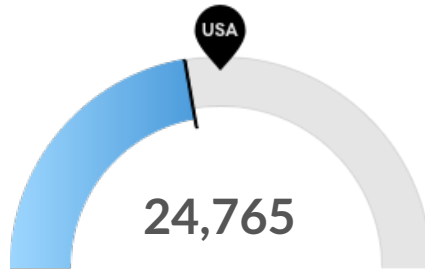
Timeframe	Unemployment Rate
2014	4.51%
2015	3.75%
2016	3.50%
2017	3.36%
2018	3.22%
January - July 2019	3.09%
August 2019	3.16%
September 2019	2.97%
October 2019	2.89%

Population Characteristics



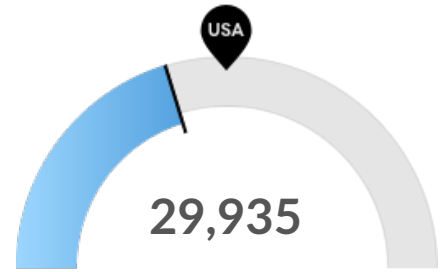
Millennials

Rockwall County, TX has 18,789 millennials (ages 25-39). The national average for an area this size is 20,694.



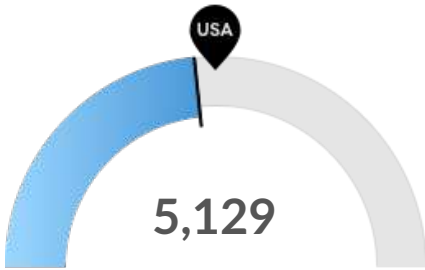
Retiring Soon

Retirement risk is low in Rockwall County, TX. The national average for an area this size is 29,137 people 55 or older, while there are 24,765 here.



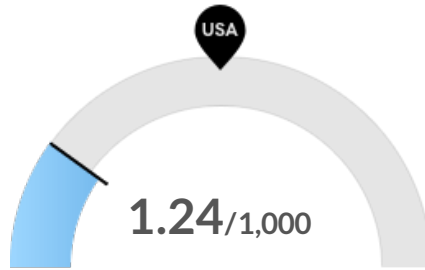
Racial Diversity

Racial diversity is low in Rockwall County, TX. The national average for an area this size is 39,880 racially diverse people, while there are 29,935 here.



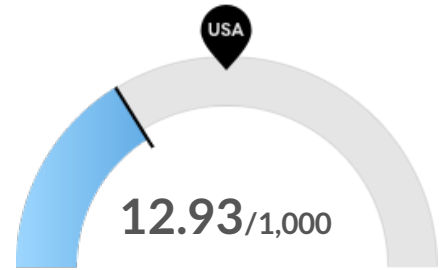
Veterans

Rockwall County, TX has 5,129 veterans. The national average for an area this size is 5,643.



Violent Crime

Rockwall County, TX has 1.24 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

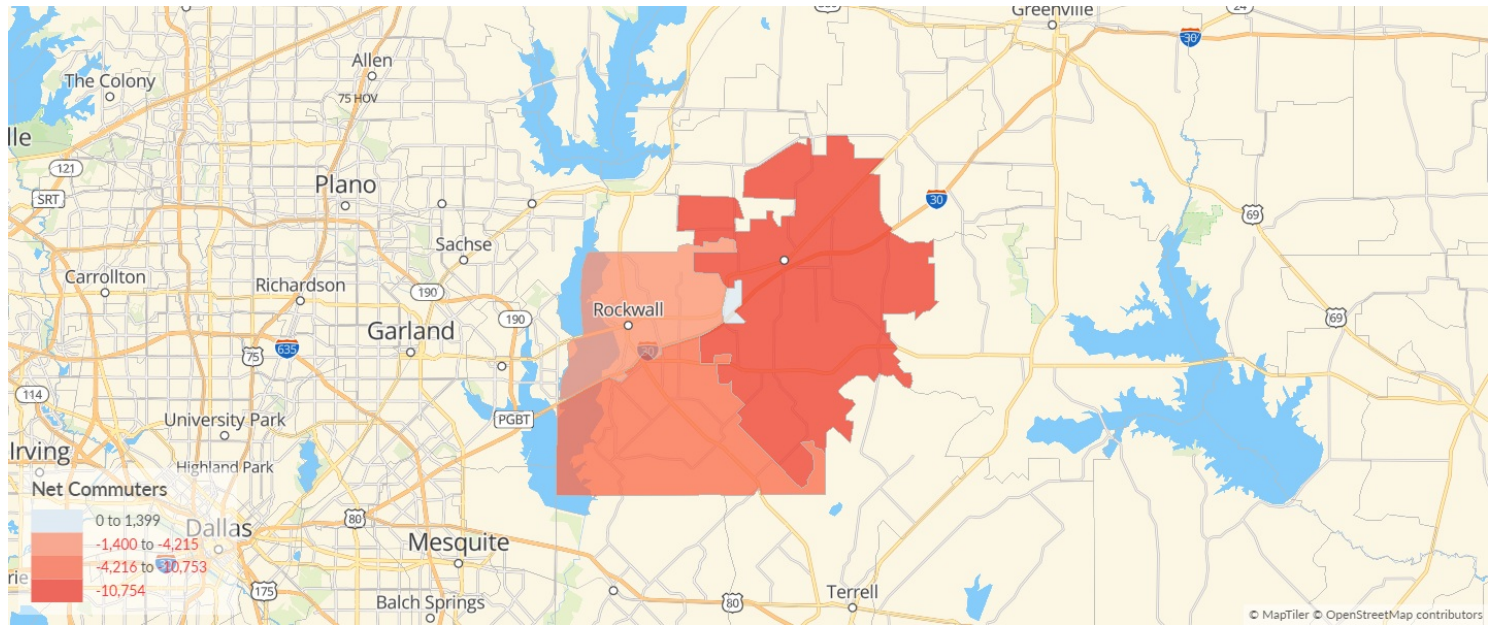


Property Crime

Rockwall County, TX has 12.93 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Rockwall County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

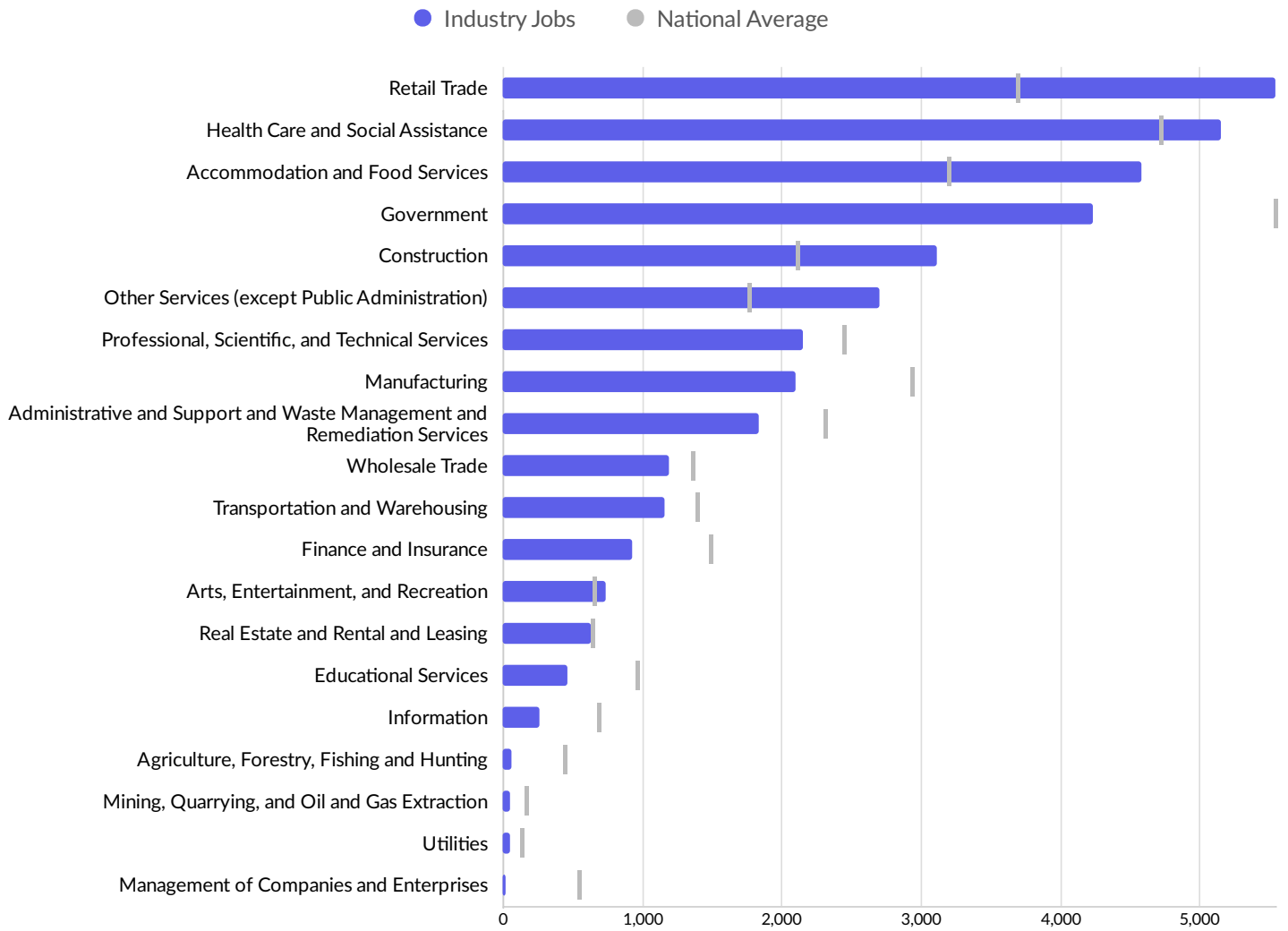
ZIP	Name	2019 Employment
75087	Rockwall, TX (in Rockw...	18,123
75032	Rockwall, TX (in Rockw...	12,552
75189	Royse City, TX (in Rock...	6,123
75132	Fate, TX (in Rockwall co...	249

Where Talent Lives

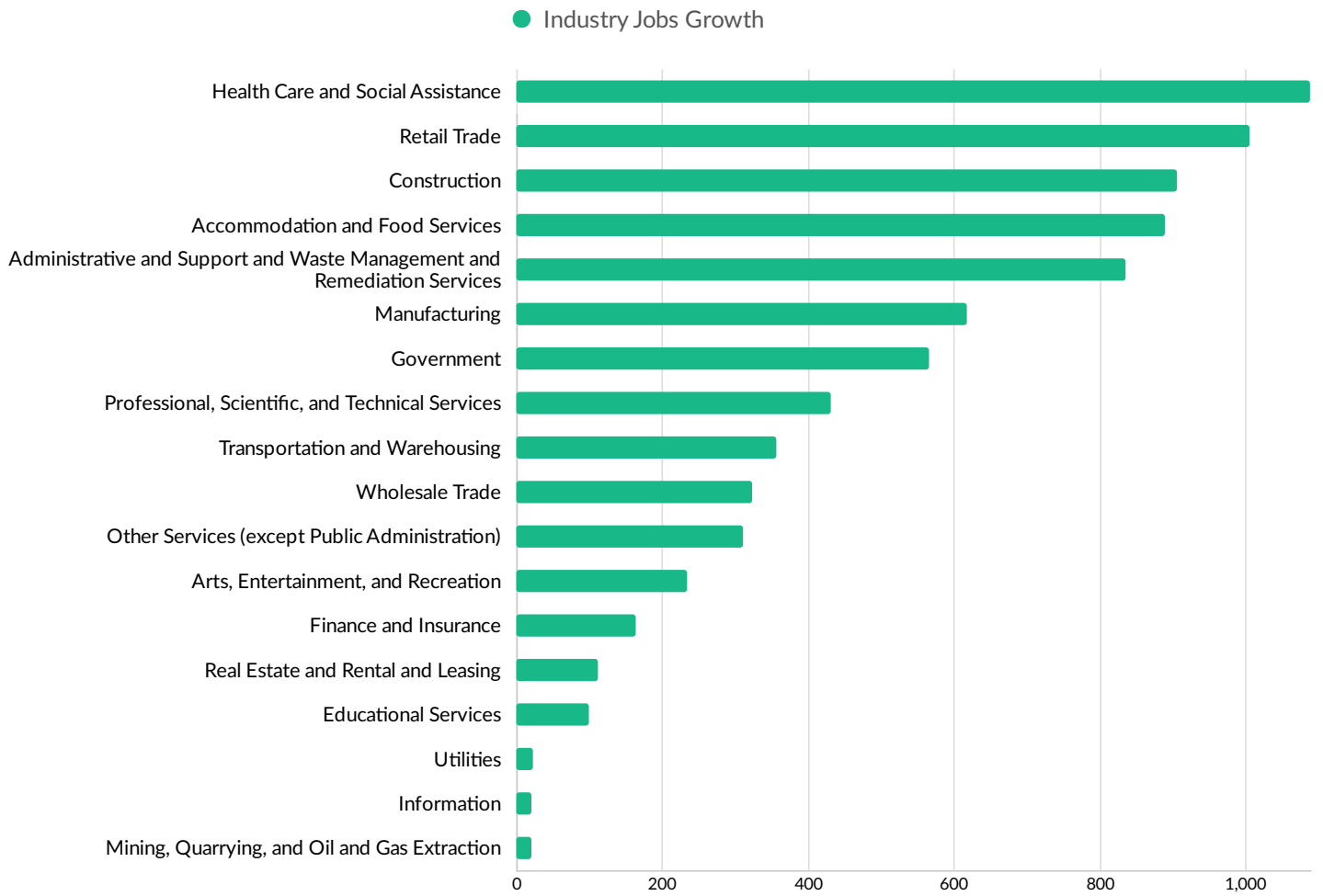
ZIP	Name	2019 Workers
75087	Rockwall, TX (in Rockw...	19,522
75189	Royse City, TX (in Rock...	16,877
75032	Rockwall, TX (in Rockw...	16,768
75132	Fate, TX (in Rockwall co...	18

Industry Characteristics

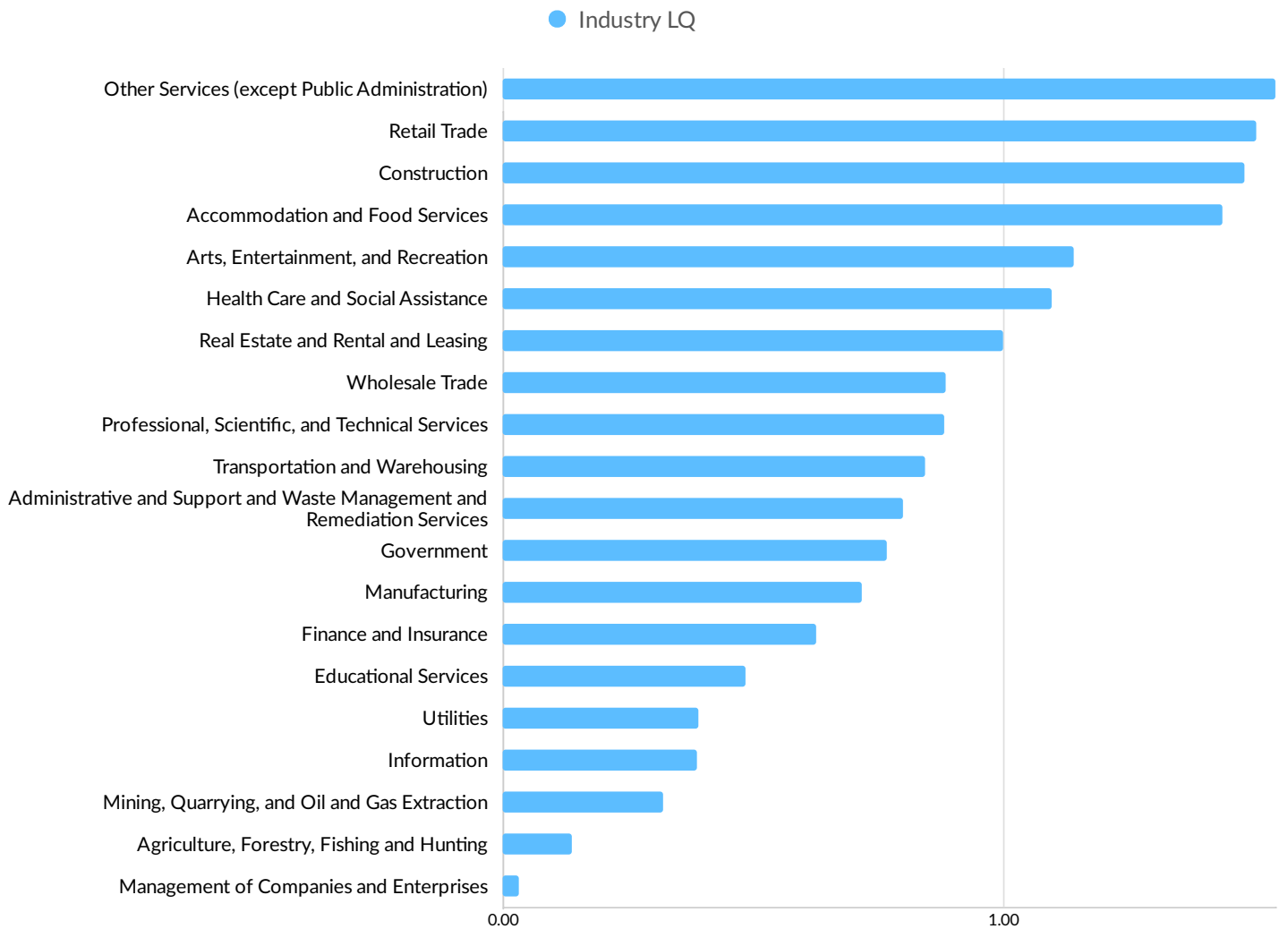
Largest Industries



Top Growing Industries



Top Industry LQ



Top Industry GRP



Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Retail Trade	4,539	5,545	1,006	+22%	1.51	\$37,505	\$352.82M
Health Care and Social Assistance	4,070	5,159	1,089	+27%	1.09	\$59,118	\$372.77M
Accommodation and Food Services	3,690	4,580	890	+24%	1.44	\$21,821	\$154.96M
Government	3,672	4,238	566	+15%	0.77	\$62,806	\$283.73M
Construction	2,209	3,116	907	+41%	1.48	\$64,267	\$297.03M
Other Services (except Public Administration)	2,392	2,704	312	+13%	1.54	\$27,298	\$109.50M
Professional, Scientific, and Technical Services	1,719	2,151	432	+25%	0.88	\$72,523	\$260.85M
Manufacturing	1,479	2,098	619	+42%	0.72	\$69,362	\$287.99M
Administrative and Support and Waste Management and Remediation Services	1,004	1,840	836	+83%	0.80	\$35,503	\$96.64M
Wholesale Trade	873	1,196	323	+37%	0.88	\$74,641	\$199.46M
Transportation and Warehousing	809	1,165	356	+44%	0.84	\$49,188	\$88.15M
Finance and Insurance	764	927	163	+21%	0.62	\$83,880	\$269.96M
Arts, Entertainment, and Recreation	503	738	235	+47%	1.14	\$21,363	\$33.57M
Real Estate and Rental and Leasing	518	629	111	+21%	1.00	\$59,689	\$220.63M
Educational Services	364	463	99	+27%	0.49	\$25,102	\$14.72M
Information	241	262	21	+9%	0.39	\$85,537	\$90.07M
Agriculture, Forestry, Fishing and Hunting	72	59	-13	-18%	0.14	\$32,159	\$17.82M
Mining, Quarrying, and Oil and Gas Extraction	30	50	20	+67%	0.32	\$101,555	\$25.35M
Utilities	27	49	22	+81%	0.39	\$113,047	\$16.56M
Management of Companies and Enterprises	51	18	-33	-65%	0.03	\$124,532	\$3.04M

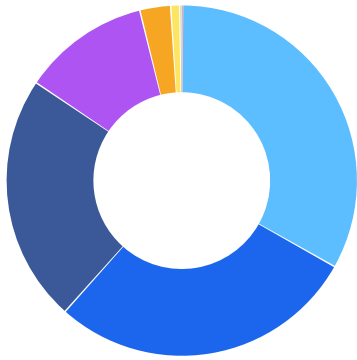
Business Characteristics

12,687 Companies Employ Your Workers

Online profiles for your workers mention 12,687 companies as employers, with the top 10 appearing below. In the last 12 months, 1,611 companies in Rockwall County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Rockwall Isd	331 	United Services Automobile Ass...	198 
L-3 Communications Holdings In...	262 	CRST International, Inc.	192 
AT&T Inc.	153 	Care.com, Inc.	163 
Wal-Mart Stores, Inc.	119 	HealthCare Employment Netwo...	152 
Bank of America Corporation	101 	Texas Health Resources	131 
City of Royse	90 	Rockwall Regional Hospital, LLC	123 
Keller Williams Realty, Inc.	84 	Hub Group, Inc.	112 
Raytheon Company	84 	L-3 Communications Holdings In...	109 
Baylor Scott & White Health	78 	Travelcenters of America LLC	102 
Lake Pointe Medical Center	61 	McDonald's Corporation	98 

Business Size

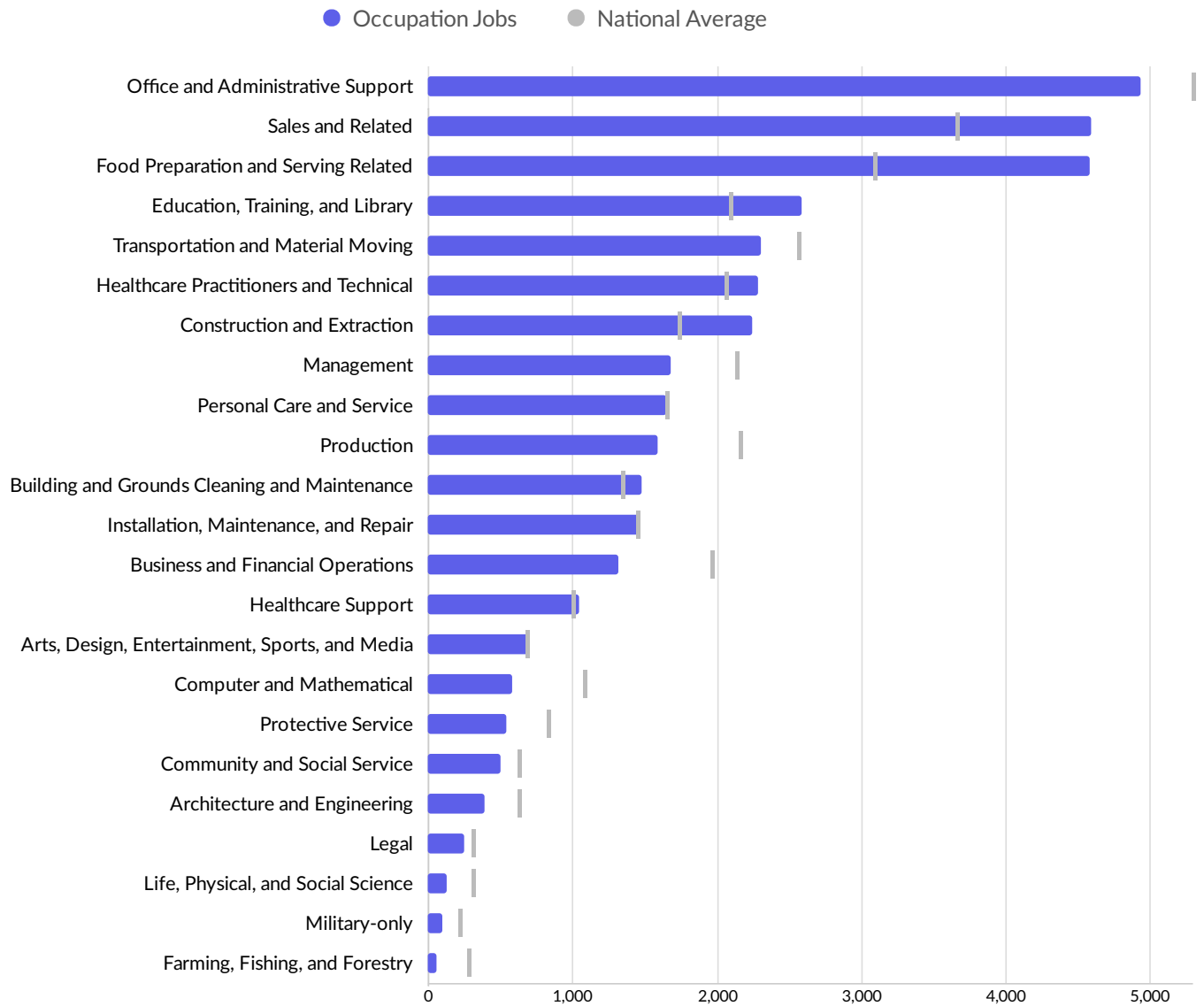


	Percentage	Business Count
1 to 4 employees	33.1%	945
5 to 9 employees	28.4%	812
10 to 19 employees	22.8%	652
20 to 49 employees	11.7%	335
50 to 99 employees	2.8%	81
100 to 249 employees	0.8%	24
250 to 499 employees	0.2%	5
500+ employees	0.1%	2

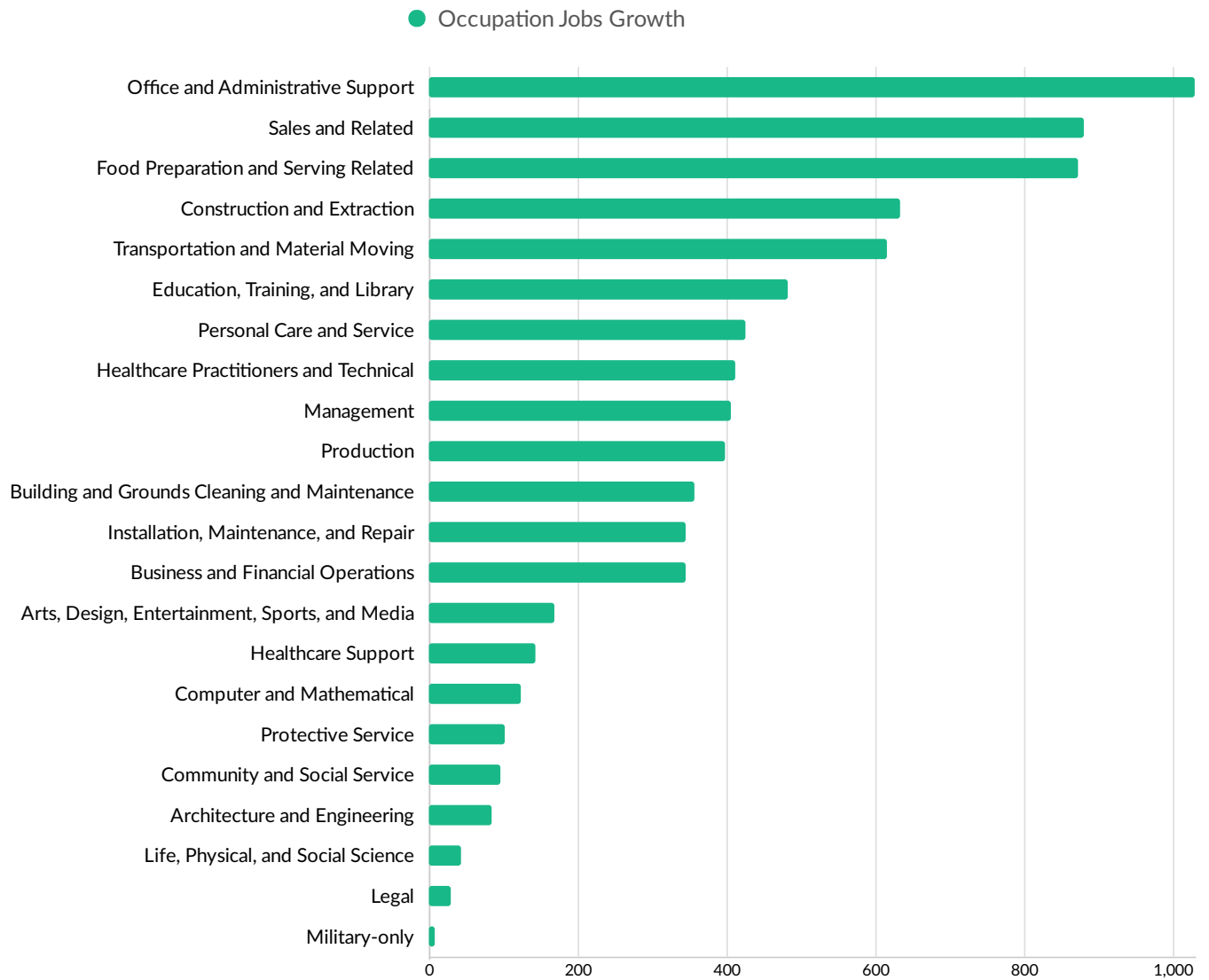
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

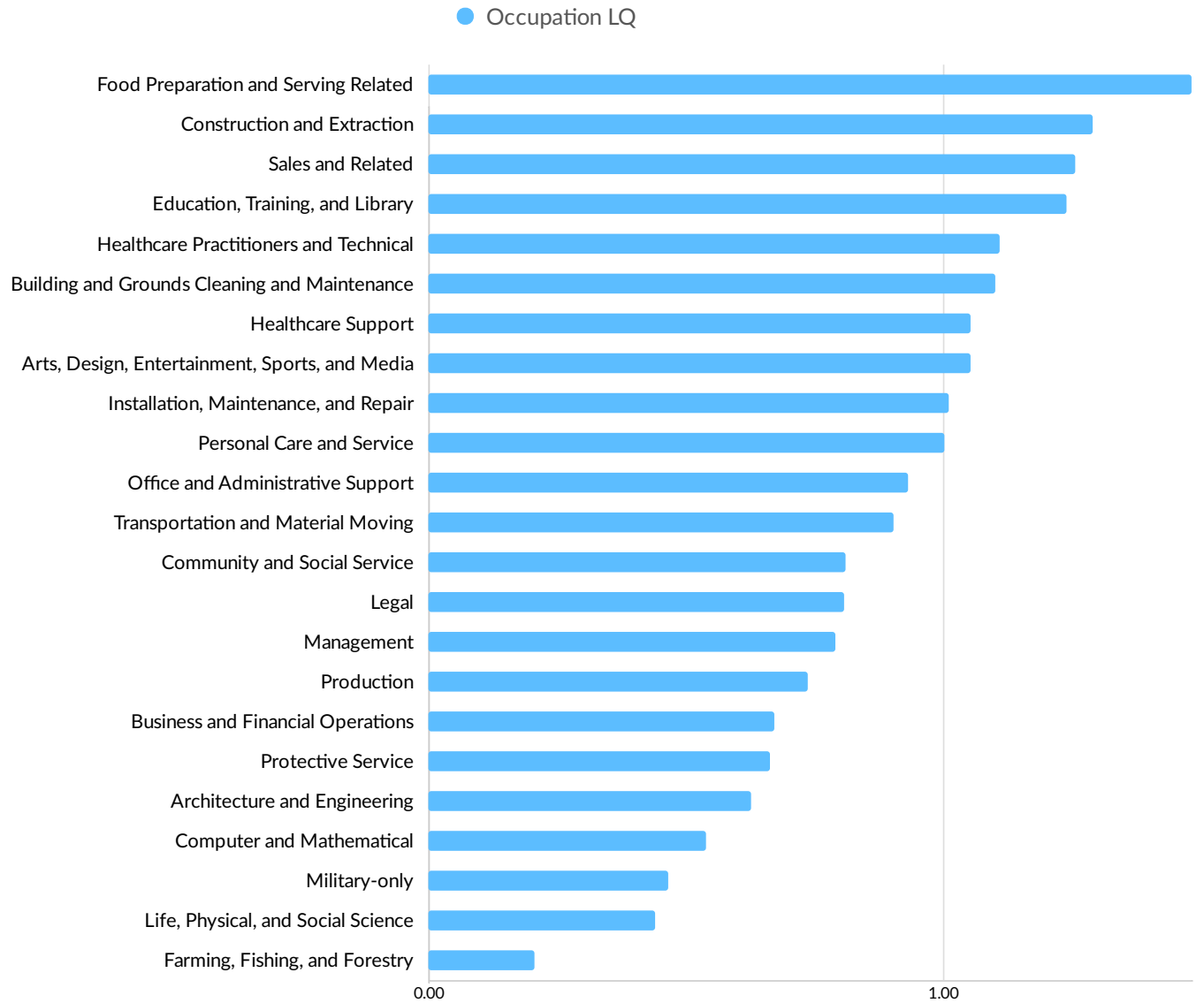
Largest Occupations



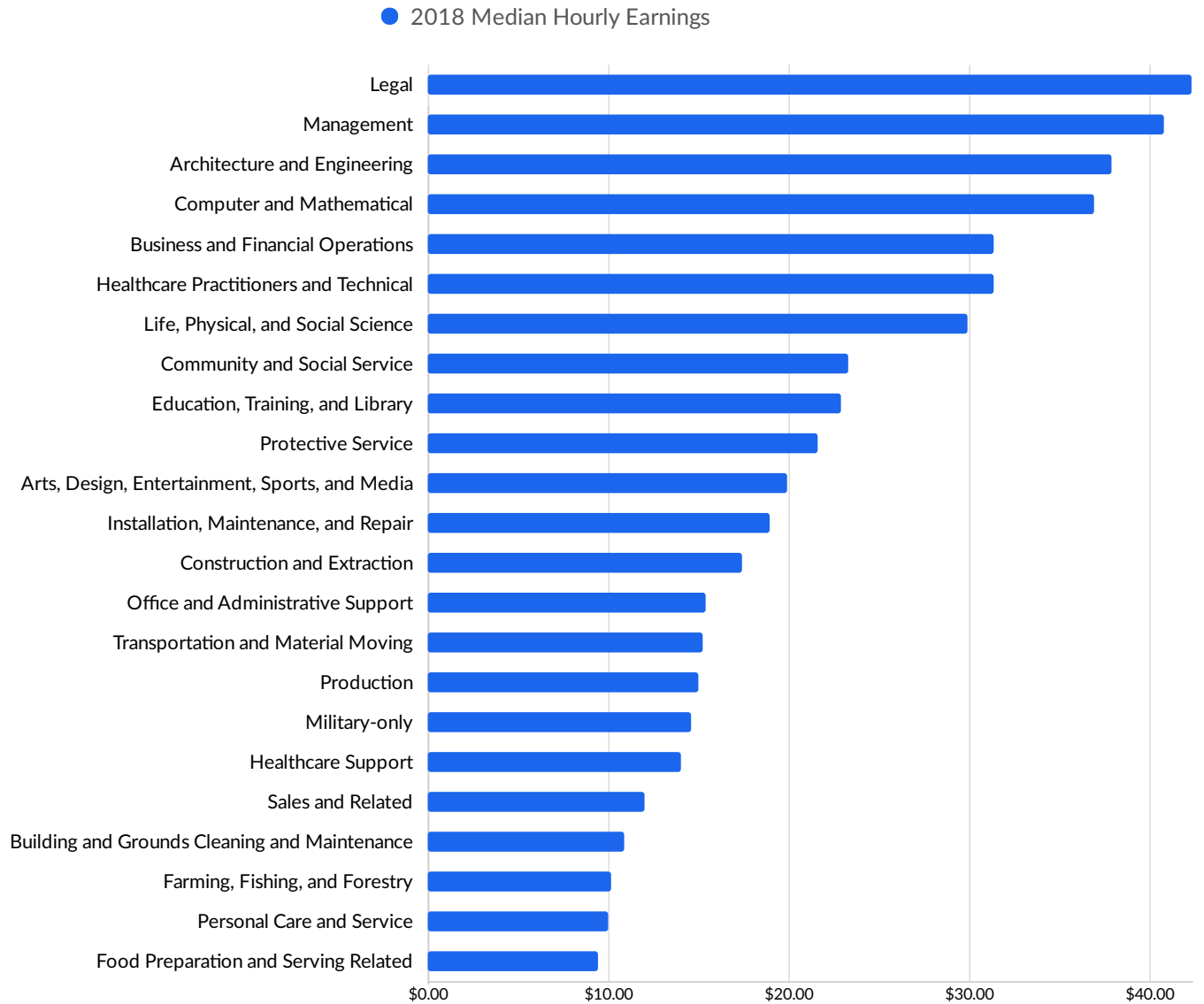
Top Growing Occupations



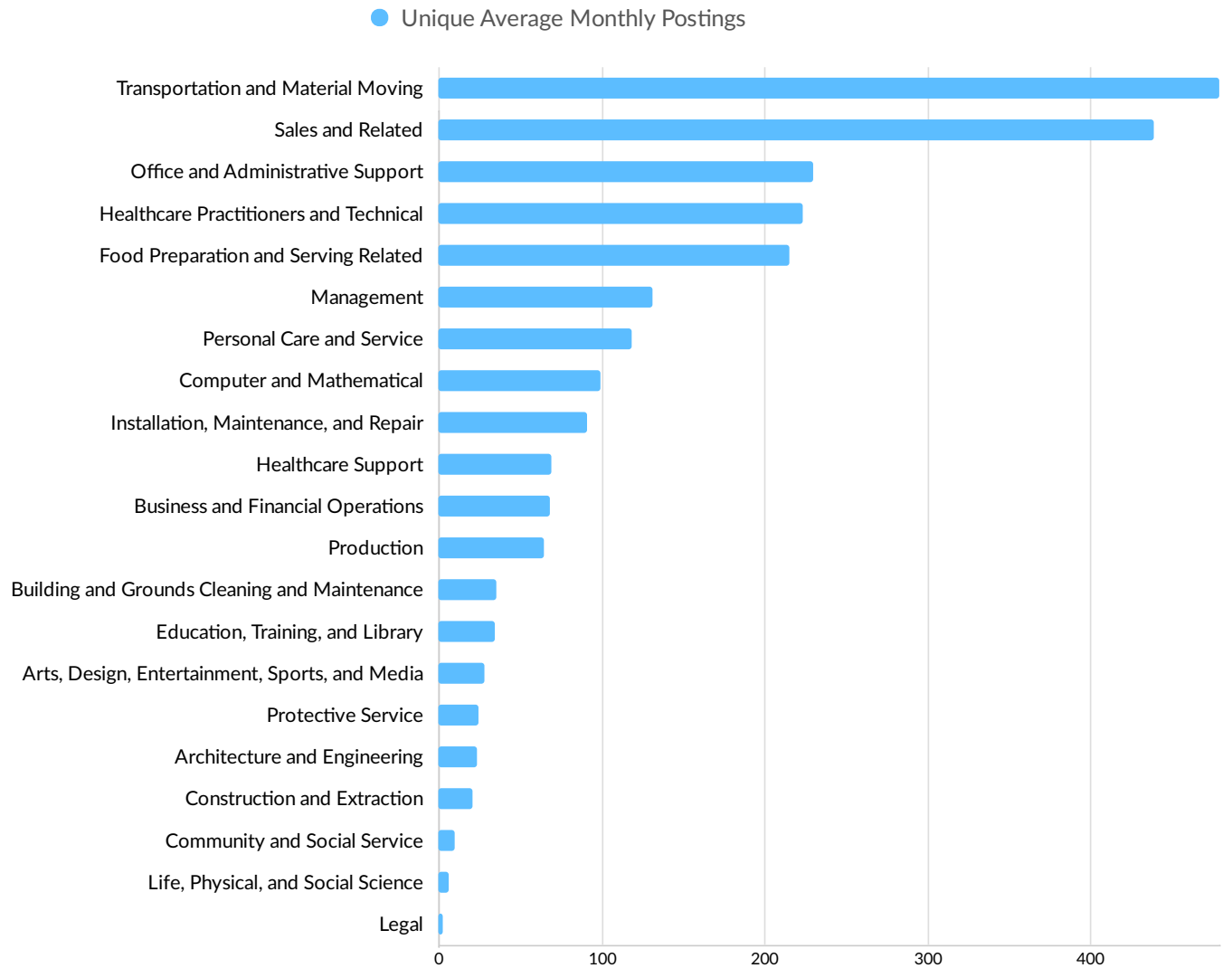
Top Occupation LQ



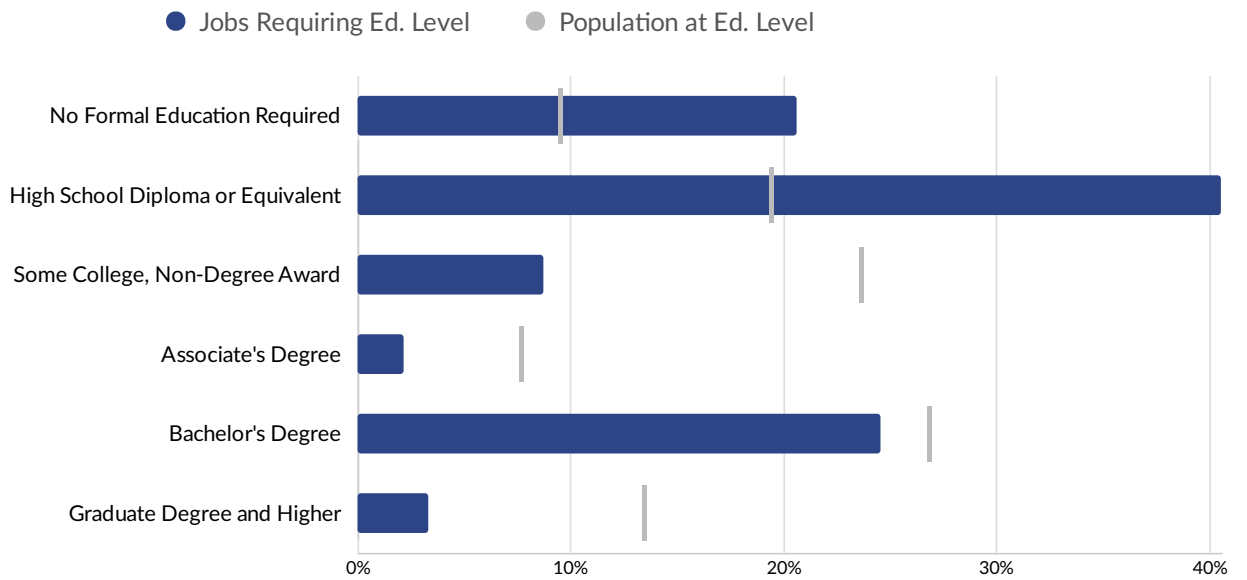
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Office and Administrative Support	3,904	4,934	1,030	+26%	0.93	\$15.39	230
Sales and Related	3,718	4,598	880	+24%	1.26	\$12.01	439
Food Preparation and Serving Related	3,706	4,579	873	+24%	1.48	\$9.47	215
Education, Training, and Library	2,111	2,594	483	+23%	1.24	\$22.92	35
Transportation and Material Moving	1,693	2,310	617	+36%	0.90	\$15.24	479
Healthcare Practitioners and Technical	1,876	2,288	412	+22%	1.11	\$31.32	224
Construction and Extraction	1,609	2,243	634	+39%	1.29	\$17.38	21
Management	1,274	1,680	406	+32%	0.79	\$40.78	131
Personal Care and Service	1,227	1,652	425	+35%	1.00	\$9.98	119
Production	1,197	1,595	398	+33%	0.74	\$14.97	65
Building and Grounds Cleaning and Maintenance	1,119	1,476	357	+32%	1.10	\$10.89	35
Installation, Maintenance, and Repair	1,117	1,462	345	+31%	1.01	\$18.94	91
Business and Financial Operations	972	1,317	345	+35%	0.67	\$31.37	69
Healthcare Support	904	1,048	144	+16%	1.05	\$14.02	69
Arts, Design, Entertainment, Sports, and Media	539	708	169	+31%	1.05	\$19.87	29
Computer and Mathematical	459	583	124	+27%	0.54	\$36.92	99
Protective Service	446	548	102	+23%	0.66	\$21.60	24
Community and Social Service	409	506	97	+24%	0.81	\$23.32	10

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jan 2019 - Dec 2019 Unique Average Monthly Postings
Architecture and Engineering	307	391	84	+27%	0.63	\$37.88	24
Legal	218	248	30	+14%	0.81	\$42.33	3
Life, Physical, and Social Science	90	133	43	+48%	0.44	\$29.89	6
Military-only	91	99	8	+9%	0.47	\$14.62	0
Farming, Fishing, and Forestry	60	57	-3	-5%	0.20	\$10.16	0

Educational Pipeline

Over the last 5 years, no schools in Rockwall County, TX produced graduates.

In-Demand Skills

